INK & HAVOC

Privacy Policy | Cookie Policy | Website Terms of Use

Last updated: 10 November 2026

Privacy Policy

1. Who we are

Ink & Havoc is an independent fiction and entertainment website at www.inkandhavoc.com. The website is operated by Squiggle Web Design Ltd, which is the data controller for personal information processed through the site. You can contact us using the form on our About & Contact page.

2. Information we collect

When you contact us or subscribe to our newsletter, we may collect your name, email address and the information you submit. Our hosting, security and website services may process technical information such as IP addresses, browser and device details, timestamps and security logs. Where you consent to analytics, Google Analytics 4 may collect information about page views, engagement, approximate location, device and referral sources, and use cookies or similar identifiers.

3. Why we use information

We process information to reply to enquiries, administer and protect the website, deliver newsletters you choose to receive, understand visitor activity where analytics consent has been given, manage cookie preferences and meet legal obligations. Depending on the activity, our UK GDPR lawful basis is consent, legitimate interests in running and securing the site, or compliance with a legal obligation. We do not use legitimate interests to avoid obtaining consent for optional cookies where it is required.

4. Newsletter

If you subscribe to Join Our Story Society, we use your email address to send the updates you requested. You can unsubscribe using the link in a newsletter. Contacting us through the contact form does not automatically subscribe you to marketing emails.

5. Analytics and cookie consent

We use CookieYes to present cookie choices and store your consent preferences. Google Analytics 4 (GA4) is configured with Google Consent Mode v2. Our current configuration defaults optional analytics and advertising consent to denied; GA4 is intended to operate in accordance with the choices you make. You can accept, reject or customise optional cookies using the CookieYes controls and reopen your preferences through the CookieYes cookie-settings control on the website. Please see our Cookie Policy for details.

6. Affiliate links and recommendations

Some links lead to third-party services including Bookshop.org, ReelShort and Amazon. We may receive a commission or other benefit when you make an eligible purchase or take a qualifying action. These partners operate their own websites or apps and may process information under their own privacy notices. Ink & Havoc does not receive your payment-card details from those retailers merely because you use an affiliate link.

7. Advertising

Ink & Havoc has applied to Google AdSense but is not currently displaying approved AdSense advertising. If we introduce display advertising, we will update this policy and our consent arrangements to reflect the advertising partners and technologies used. Where required, non-essential advertising cookies or identifiers will be subject to your consent.

8. Sharing and international processing

We may share information with service providers that help us deliver hosting, website security, email, analytics and consent management, to the extent necessary for those functions. Providers may process information outside the UK. Where UK data protection rules require safeguards for international transfers, we will use an appropriate lawful mechanism. We may disclose information where required by law.

9. Retention and security

We keep information only for as long as necessary for its purpose and applicable legal requirements. Newsletter information is generally retained until you unsubscribe, subject to limited suppression or compliance records. We use reasonable security measures, although no online service can guarantee absolute security.

10. Your rights

Depending on your location and applicable law, you may have rights to request access, correction, erasure, restriction or portability of personal information, or to object to certain processing. You may withdraw consent where processing relies on it. You can contact us through our About & Contact page. UK residents may complain to the Information Commissioner's Office (ICO) at ico.org.uk.

11. Children

The website is intended for a general adult reading audience and is not directed at children under 13. We do not knowingly collect personal information from children under 13. If you believe a child has submitted personal information, please contact us.

12. Changes

We may update this Privacy Policy when our services, legal obligations or technology change. The current version and its update date will be published here.

Cookie Policy

1. What cookies are

Cookies are small files stored on your device. Related technologies, such as local storage and tags, can also help a site remember choices or measure visitor activity.

2. Essential cookies

We use CookieYes to retain consent choices. Its consent cookie (typically cookieyes-*) is categorised as necessary. Other strictly necessary technologies may support security, WordPress administration and core website functions.

3. Analytics cookies

With the appropriate consent, Google Analytics 4 may set cookies including _ga and _ga_* to help distinguish visits and understand how the website is used. These cookies are classified as Analytics and are optional.

4. Advertising and third-party links

We do not currently serve approved Google AdSense display ads. If ads are enabled later, additional advertising cookies, identifiers or consent requirements may apply. Following a Bookshop.org, ReelShort or Amazon affiliate link takes you to another service, which may apply its own cookies and privacy policy.

5. Cookie choices

The CookieYes banner offers Accept All, Reject All and Customise options. Optional cookies are intended to remain disabled until the required consent has been given. You can revisit your choices using the CookieYes cookie-settings control displayed on the website. Browser settings may also let you delete or restrict cookies, but doing so can affect site functionality.

6. Current cookie scan

Our latest checked cookie list included CookieYes consent storage (Necessary) and Google Analytics cookies _ga and _ga_* (Analytics). A previously detected Google-related cookie named FCCDCF is being investigated; it has not been confirmed as active in our recent incognito checks. We will update this section after the fresh CookieYes scan is reviewed. The live CookieYes cookie declaration should be treated as the current technical inventory once checked and published.

7. Changes and questions

We may update this Cookie Policy as the site and its services change. Please use our About & Contact page if you have questions.

Website Terms of Use

1. About these terms

These terms apply to your use of www.inkandhavoc.com, operated by Squiggle Web Design Ltd. By using the website you agree to use it lawfully and in accordance with these terms.

2. Fiction and entertainment

Ink & Havoc publishes fiction for entertainment. Unless stated otherwise, characters, settings and events are fictional and any resemblance to actual people or events is coincidental. Stories are not legal, financial, medical or other professional advice.

3. Intellectual property

Unless otherwise stated, original stories, site copy, branding and other material are owned by the website operator or used with permission or under licence. You may read content and share links to it for personal, non-commercial purposes. You may not reproduce, republish, scrape, sell, adapt or redistribute substantial parts of the content without permission, except as allowed by law.

4. Acceptable use

Do not attempt unauthorised access, introduce harmful code, interfere with the site or use automated methods that impose an unreasonable load. If comments or submissions are enabled, do not post unlawful, abusive, misleading or infringing material.

5. Links, recommendations and promotions

The website may link to third-party books, apps, reading services and other websites. We do not control their availability, products, prices, terms or privacy practices. Some links are affiliate links for which we may receive a commission or other benefit. We identify these relationships where relevant.

6. Amazon Associates statement

As an Amazon Associate I earn from qualifying purchases.

7. Newsletter

Newsletter subscriptions are voluntary. You may unsubscribe using the link supplied in our emails. We may change or discontinue the newsletter.

8. Availability and liability

We aim to keep the website available and information accurate, but cannot promise uninterrupted operation or an error-free site. Nothing in these terms excludes or limits liability where doing so would be unlawful, including liability for fraud or fraudulent misrepresentation. Any other limitations apply only as permitted by law, and statutory rights remain unaffected.

9. Privacy

Please see the Privacy Policy and Cookie Policy above for information about personal data and cookies.

10. Governing law

These terms are governed by the laws of Scotland, subject to any mandatory consumer protections that apply in your country of residence. The competent Scottish courts will have jurisdiction where permitted by applicable law.

11. Changes and contact

We may revise these terms and publish a new version with an updated date. Questions can be sent through the About & Contact page.